



**Bassett**<sup>®</sup>  
Mercantile

OUR STORY



*an American original*



**Bassett**  
Mercantile

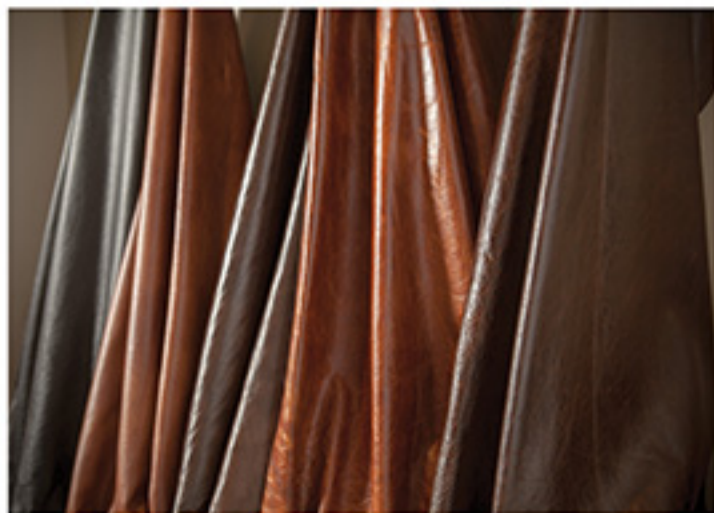


## A HISTORY MORE THAN 100 YEARS IN THE MAKING

A company's heritage cannot be invented simply by using words like "authentic" and "genuine." A legacy is built over time, with people trusting your brand for generations. Bassett was born in the foothills of the Blue Ridge mountains in 1902 by these hard working men. They shared our founders' vision to create well-made furniture for American families that is both stylish and affordable. Our deep sense of hospitality is grounded in our Southern roots. We still love helping people make beautiful spaces. And we're still in Bassett, Virginia, not far from where this picture was taken. So when you hear "authentic," remember, it's more than a word. It's a legacy.



**Bassett**  
Mercantile



*the art of a custom finish*

*our one-of-a-kind finishes are applied using techniques  
we have been perfecting for over a century.*

**A TRUSTED NAME FOR  
MORE THAN 100 YEARS**

Throughout the decades, and the many furniture trends, Bassett has been trusted for its exceptional quality, style, and value. We don't take that for granted. We take joy in knowing that people trust us every day. It's humbling to think of how our hard work becomes a part of our customers' everyday lives. To us, it's more than just furniture. It's what transforms an empty environment into a comfortable, beautiful place. We would love to be a part of that in your commercial space. And we'll earn your trust just like we've done since 1902.





## *crafted in Texas and North Carolina*

*by people who want your facility's upholstery to be as beautiful and well-made as you do*



In the early 1960's, Bassett acquired Prestige Furniture, a high-quality upholstery company in North Carolina. This allowed us to produce any and all furniture needed to furnish a commercial environment. We revolutionized upholstery production with small team manufacturing, which eliminated the assembly lines. Today, small teams work together to complete each piece and they hold each other accountable for quality standards. Exceptional materials, brilliant engineering, and the artistry of the craftsmen and tailors combine to create beautiful, well-made pieces. Utilizing in-house transportation service Zenith, we are able to provide nationwide reach, if the customer elects, ensuring Bassett-built, Bassett-loaded and Bassett-carried product.



*Shown above, SKU: 2775-62, H: 36", D: 36.5", W: 86.5"*

FIND YOUR STYLE AT  
*bassettfurniture.com*

# SOFAS



SKU: C000-62SFC91  
H: 39"  
D: 38"  
W: 80"



SKU: C000-42SFC5  
H: 39"  
D: 38"  
W: 68"



SKU: C000-62SFC93  
H: 39"  
D: 38"  
W: 84"

DESIGN CUSTOM UPHOLSTERY AT  
*bassettfurniture.com*

# SOFAS



SKU: 3965-62B  
H: 32.5"  
D: 41"  
W: 91"



SKU: 2658-62L  
H: 34.5"  
D: 37"  
W: 85"



SKU: 2682-62L  
H: 37"  
D: 36"  
W: 80.5"

FIND YOUR STYLE AT  
*bassettfurniture.com*

## LOUNGE CHAIRS



At left:  
SKU: 1144-02L  
H: 34.5"  
D: 36"  
W: 31"



At right:  
SKU: 1745-02  
H: 35.5"  
D: 33"  
W: 30"



At left:  
SKU: 2658-12  
H: 34.5"  
D: 37"  
W: 30"

DESIGN CUSTOM UPHOLSTERY AT  
*bassettfurniture.com*

## LOUNGE CHAIRS



At left:  
SKU: 1044-02  
H: 35.5"  
D: 34"  
W: 31"



At right:  
SKU: 1211-02  
H: 34.5"  
D: 31.5"  
W: 31"



At left:  
SKU: 2069-02  
H: 39.5"  
D: 37"  
W: 32"



FIND YOUR STYLE AT  
*bassettfurniture.com*



At left:  
SKU: 6623-0605  
H: 17"  
D: 42"  
W: 42"

## COFFEE TABLES



At right:  
SKU: 6623-0613  
H: 17"  
D: 26"  
W: 54"



At left:  
SKU: 6559-0605  
H: 18"  
D: 36"  
W: 36"



At right:  
SKU: 6559-0613  
H: 18"  
D: 28"  
W: 46"

FIND YOUR STYLE AT  
*bassettfurniture.com*



At left:  
SKU: 6523-0625  
H: 15"  
D: 26"  
W: 26"

## COFFEE TABLES



At right:  
SKU: 6W70-0613  
H: 18"  
D: 24"  
W: 48"



At left:  
SKU: 6669-0625  
H: 19"  
D: 19"  
W: 19"



At right:  
SKU: 6B70-0625  
H: 18"  
D: 20"  
W: 20"

FIND YOUR STYLE AT  
*bassettfurniture.com*

## SIDE TABLES



At left:  
SKU: 6559-0641  
H: 25"  
D: 26"  
W: 26"



At right:  
SKU: 6559-0606  
H: 26"  
D: 22"  
W: 22"



At left:  
SKU: 6559-0661  
H: 24"  
D: 24"  
W: 14"

FIND YOUR STYLE AT  
*bassettfurniture.com*

## SIDE TABLES



At left:  
SKU: 6523-0644  
H: 22"  
D: 24"  
W: 24"



At right:  
SKU: 6623-0643  
H: 24"  
D: 16"  
W: 16"



At left:  
SKU: 6773-0644  
H: 24"  
D: 20"  
W: 20"

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*bassettfurniture.com*

## ACCENT TABLES



At left:  
SKU: 6669-0699  
H: 26"  
D: 19"  
W: 57"



At right:  
SKU: 4523-0308  
H: 32"  
D: 18"  
W: 72"



At left:  
SKU: 6523-0699  
H: 30"  
D: 16"  
W: 68"



At right:  
SKU: 6559-0699  
H: 26"  
D: 19"  
W: 57"

FIND YOUR STYLE AT  
*bassettfurniture.com*

## ACCENT TABLES




At left:  
SKU: 6W26-0859  
H: 36"  
D: 18"  
W: 59"



At right:  
SKU: 6L31-0868  
H: 35"  
D: 19"  
W: 68"



At left:  
SKU: 4559-0682  
H: 82"  
D: 17"  
W: 38"



*create your style with*

## ***Bassett Mercantile custom projects***


*ideally equipped to handle  
your next custom project*

Bassett has an Eastern States manufacturing facility and a Western one. We have sufficient manufacturing capacity to do almost any large project - with industry leading production times. We have a seasoned engineering staff to assist you with implementation of your design concept(s). We completed commercial projects in 2018 and 2019 in hospitality - for Doubletree and Homewood Suites, and some Boutique Lodging properties. Bassett also owns a trucking and logistics firm that can deliver your projects (effectively, goods arrive on company trucks).



**Bassett**<sup>®</sup>  
Mercantile

**we look forward to cooperating with you  
on your next custom hospitality project.**





*Circa 1904. Founder J.D. Bassett, left of center, is wearing a bowler hat. To his left is brother C.C. Bassett, with his daughter in his lap. The children in the photo are Bassett family members, including W.M. Bassett (front, left) who later became CEO of the Company.*

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